



# SderotMediaCenter

שדרות - מרכז תקשורת חברתית





# SDEROT MEDIA CENTER

## EDUCATIONAL GUIDED VISIT IN SDEROT

You will receive: A first-hand perception of what the term "rocket reality" means.

**The guides:** Sderot Media Center visits are conducted by our professional educational staff of Sderot and by Western Negev residents. Guided visits available in English, Spanish, Portuguese, Russian, French and German.

[View Israel's Ministry of Strategic Affairs of the Prime Ministers office, recommendation letter #2 to SMC, Click here.](#)

All SMC guides are graduates of SMC's training seminar:

"The Ambassadors of Tomorrow" is favorably endorsed by leading experts on terrorism and by government officials.

- **Experience** this reality for yourself, only a one hour drive from Tel-Aviv & Jerusalem.
- **See** what Israel has done to protect its citizens.
- **Learn** about the consequences of unbalanced reports of the Arab-Israeli conflict
- **Listen** to the human story of life and hope for a better future. (view SMC video)

## A professionally guided visit in Sderot takes 2.5 hours

### MORE OPPORTUNITIES TO HELP AND LEARN:

#### Volunteer:

- Plant trees with Sderot children
- Work in a Senior Center (Sunday-Thursday mornings)
- Pack food baskets for needy families (Wednesdays and Thursdays)
- Work with Ethiopian children in social clubs (afternoons)
- Deliver pizza to families in Sderot or IDF soldiers serving on the Gaza border.

#### Panels: Dialogue & Debate

- Meet young local leadership from Sderot & kibbutzim (afternoons)
- Meet with local students from Sderot's Sapir College.
- Visit the development of young communities in the Western Negev
- Workshop with Sderot's urban kibbutz
- Workshop in Judaism and Zionism





## Seminar Training: SMC's "Ambassadors of Tomorrow"

Provides Israel advocacy-training for high school and college students in the field of media arts & leadership. [Click here to read about first day of training](#)

### Content of seminar:

- Importance of the 'human story' as a tool for fighting against Hamas-controlled Gaza and the demonization of the State of Israel.
- Media Arts – providing tools of self-expression for residents suffering from PTSD who have been exposed to psychological warfare and exposing their stories through their media art products.
- Understanding the Gaza narrative as the main source for demonization against Israel.
- Speaking to audiences & media
- Sderot/Najd - Understanding the basis of the Arab-Israeli conflict:
- "Not a question of territory, but a question of legitimacy".

*Additional educational programming: 1-3 hours.*

*Total time for guided visit in Sderot: 3.5-5.5 hours.*





*A rocket-proof school in Sderot"*

## Additional SMC services for visitors:

### ● **SMC Multi-Media Presentation**

SMC offers both in Israel and abroad a 90- minute multimedia presentation, screening short videos and a photo exhibition, illustrating the devastating effects of Iranian-supported Hamas rocket terror upon Israel's civilian population.

### ● **Sderot Guest House**

Get a better feel for this unique reality by staying overnight in Sderot

### SHORT-TERM ROOM RENTAL AVAILABLE

### ● **Weekends**

Spend a Shabbat or weekend in Sderot.

For groups of up to 100 people.

View the program here.

### ● **Lunch Reservation**

The SMC has built personal relationships with local restaurants and organizations who can reserve a private room for group lunches.

- **Optional:** Speaking to group over lunch or screening short films from Sderot. SMC professional guides are available to guide families, private individuals and students around Sderot.

You may email us at [info@sderotmedia.org](mailto:info@sderotmedia.org) or give us a call at (+972) (0)77-300-2576 to sign up and/or ask for details.

SMC's address: Ha'histadrut St #1, POB 472, Sderot, Israel